

www.essexbusinessclub.org.uk

Welcome to CONNECTING, the September 2009 newsletter of Essex Business Club



We're looking forward to November 3rd, when Toastmaster Trevor Jones, pictured left, from Chelmsford Speakers Club will be telling us, with some panache, why being a Toastmasters member can be so beneficial for your business. In the second half of the evening we'll also be giving you the chance to brush up on your networking skills at a mini-workshop run by Hazel Walker.

As usual, there'll be plenty of opportunities to network and if you've got a business idea you'd like to explore, we have the ideal forum in which to discuss it. A warm welcome awaits you at

Moulsham Mill at 7.30pm for networking, 8pm first presentation, on Tuesday November 3rd

What we enjoyed at our September meeting was Suzanne Bolwell-Davies' introduction to social networking and how it can promote your business. Suzanne explained how Twitter, facebook, YouTube, E-cademy and LinkedIn can give you plenty of opportunities to promote your business online, in a global market and all for free. Your only investment is time, and that can be as little as a few minutes a week or much much more. The best way to get the most out of social media is to familiarise yourself with what's available, decide which works best for you and then set aside some time regularly to make your strategy work. Suzanne reminds us that social networking is only a part of your marketing strategy.

*******YOUR ADVERTISEMENT HERE!*******

Our newsletter is circulated to many businesses and organisations throughout Essex – and you can advertise your business here for just £5 a month
advertising opportunity contact geraldinep@midessexenterpriseagency.co.uk.

TALK TO US!

Would you like to make a 30-minute presentation to Essex Business Club members? If you have some information that small business owners will find useful, helpful and interesting, please let us know – we want to hear all about it. Contact hazel@redbirdcoaching.co.uk or geraldinep@midessexenterpriseagency.co.uk

SHARE YOUR NEWS

If your company's launching a new product, if you've hit your sales targets for the fourth month in a row, if you've just cracked a major turnover target, if you're expanding, if you're moving into new accommodation, if you've just won a fabulous contract, let us know and we'll be happy to pass on the good news in Connecting.

Email hazel@redbirdcoaching.co.uk or geraldinep@midessexenterpriseagency.co.uk

Next up

Tuesday November 3: My lords, ladies and gentlemen: a toast for public speakers and, particularly, for Toastmaster Trevor Jones who will explain why joining Toastmasters can enhance your business.

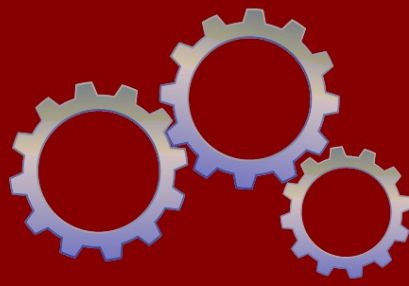
Tuesday December 1: THE ULTIMATE QUIZ NIGHT. Test your knowledge, tease your memory, tickle your tastebuds at our Christmas quiz night. If you have the IQ of a genius you'll find it hard work, but if you have a head full of snippets of information, you'll be on fine form! To book a place or reserve a table for your team contact geraldinep@midessexenterpriseagency.co.uk. Cost is £5 per head, nibbles provided.

No meeting in January: we like to give you time to recover from the festivities.

Bring a guest: the EBC member who brings along the most guests who join up wins FREE annual membership. Round up your friends and bring them along – they'll be very welcome.

We meet first Tuesday of every month except January and August. Schedule: 7.30 News and networking 8.00 Presentation 8.40 Networking, tea and coffee 9.00 Member presentation and /or EBC workshop. 9.50 close. Membership is £30 a year*

*£30 subscription applies to companies with 1-15 staff. Subscription for companies with 16 or more staff is £60



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