

www.essexbusinessclub.org.uk

Welcome to CONNECTING, the September 2009 newsletter of Essex Business Club

We're looking forward to

October 6th, when Suzanne Bolwell-Davies, Chartered FCIPD and Director of Flexible HR is going to bring us all up to date on Social Networking and how you can make it work for your business. What's Social Networking? Well, think of Twitter, LinkedIn, Facebook and Ecademy, to name but a few of the internet sites that can offer business and marketing opportunities galore – if only you can figure out how to make the best use of them. We'll also be hearing from several EBC members about their business and what it has to offer.

As usual, there'll be plenty of opportunities to network and if you've got a business idea you'd like to explore, we have the ideal forum in which to discuss it. A warm welcome awaits you at **Moulsham Mill at 7.30pm on Tuesday October 6th**.

What we enjoyed at our September meeting was Peter Wognum's brilliant presentation on how to make Social Corporate Responsibility a pleasure rather than a chore. Peter, who helps businesses to become cleaner, leaner and greener with his own company Biz4Green, explained how you can save money by doing the simplest things – changing lightbulbs or harvesting rainwater for example – as well as making your mark in terms of Corporate Social Responsibility. Though most small businesses may not be legally obliged to take up the CSR challenge, those of us who don't may be missing a real opportunity, not just to raise our company's public relations profile, but to work smart too. Find out more about how you can check your own carbon footprint, and about Peter and his company at www.Biz4Green.biz.uk

*****YOUR ADVERTISEMENT HERE!*****

Our newsletter is circulated to many businesses and organisations throughout Essex – and you can advertise your business here for just £5 a month advertising opportunity contact geraldinep@midsexenterpriseagency.co.uk.

TALK TO US!

Would you like to make a 30-minute presentation to Essex Business Club members? If you have some information that small business owners will find useful, helpful and interesting, please let us know – we want to hear all about it. Contact hazel@redbirdcoaching.co.uk or geraldinep@midsexenterpriseagency.co.uk

SHARE YOUR NEWS

If your company's launching a new product, if you've hit your sales targets for the fourth month in a row, if you've just cracked a major turnover target, if you're expanding, if you're moving into new accommodation, if you've just won a fabulous contract, let us know and we'll be happy to pass on the good news in Connecting.

Email hazel@redbirdcoaching.co.uk or geraldinep@midsexenterpriseagency.co.uk

Next up

Tuesday October 6: How TWEET! Suzanne Bolwell-Davies of Flexible HR Ltd will share her knowledge of Social Media like Facebook, Twitter and YouTube and how it has helped her business and can benefit yours.

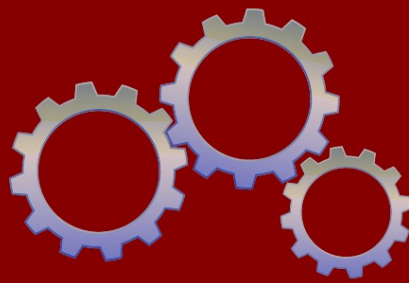
Tuesday November 3: My lords, ladies and gentlemen: a toast for public speakers and, particularly, for Toastmaster Trevor Jones who will explain why joining Toastmasters can enhance your business.

Tuesday December 1: THE ULTIMATE QUIZ NIGHT. Test your knowledge, tease your memory, tickle your tastebuds at our Christmas quiz night. If you have the IQ of a genius you'll find it hard work, but if you have a head full of snippets of information, you'll be on fine form! To book a place or reserve a table for your team contact geraldinep@midsexenterpriseagency.co.uk. Cost is £5 per head, nibbles provided.

Bring a guest: the EBC member who brings along the most guests who join up wins FREE annual membership. Round up your friends and bring them along – they'll be very welcome.

We meet first Tuesday of every month except January and August. Schedule: 7.30 News and Guest speaker 8.15 Networking and tea/coffee 8.45 Member presentation and /or EBC workshop. 9.50 close. Membership is £30 a year*

*£30 subscription applies to companies with 1-15 staff. Subscription for companies with 16 or more staff is £60



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